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## Privacy Statement

BeSense attaches great value to the protection of your privacy and the personal data that you provide to us. The purpose of this privacy statement is to explain which of your data we process and why we do that. We adhere to the General Data Protection Regulation. We recommend you carefully read through our privacy statement.

### Who processes your personal data?

BeSense is located at Graafsebaan 65, 5248 JT in Rosmalen. BeSense is part of Heijmans, of which Heijmans is 100% the owner. BeSense is the Controller for all the processing of personal data identified in this privacy statement.

### What is personal data?

Information about persons that (directly, or in combination with other data) makes them identifiable, we call personal data. Examples of personal data are: your (company) name, address, date of birth, telephone number and email address. Log-in data from our online environment and IP addresses also qualify as personal data.

### Who does BeSense collect personal data from?

BeSense obtains and processes personal data from persons who purchase products or services, and website visitors who contact BeSense. For example, if you:

- purchase products from us;
- subscribe to our newsletters;
- request a demo kit;
- participate in a competition or promotion;
- participate in questionnaires or (customer panel) surveys;
- log-in via social media;
- work for us or with us;
- make an application or contact us about applying;
- have a business relationship with BeSense, Heijmans;
- fill in your details or leave them at one of our locations.

Contact with BeSense can take place via:

- telephone;
- the BeSense team;
- written correspondence;
- the contact form on [besense.nl](https://www.besense.nl);
- via the online environment of BeSense;
- by email;
- a request for brochures and product sheets via [besense.nl](https://www.besense.nl);
- the registration form for requesting our email newsletters;
- a link that was included in an email newsletter sent by us or another electronic message provided to you.

## **Which personal data does BeSense collect?**

BeSense collects the following personal data:

- Information about you: your (business) name, address, gender, telephone number and email address;
- Order data (for example, those items that you order from BeSense);
- (Interactive) data (for example, your IP address, cookie IDs, browsing behaviour and which pages you visit at [www.besense.nl](http://www.besense.nl), email preferences for the email newsletters, open and click behaviour for the email newsletters and preferences/interests).

## **On what basis does BeSense process personal data?**

BeSense processes personal data based on permission, legitimate interest and what is necessary to execute the agreement with its customers, for example data needed to record your order, deliver it and maintain contact about (the progress of) these orders.

## **For which purposes does BeSense process personal data?**

BeSense processes your personal data for the following purposes:

- to enable the agreement between BeSense and its customer to be fulfilled: the processing of orders, delivery of orders, providing information about orders;
- the maintenance of a customer file for future orders;
- the improvement of website usability to facilitate optimal ease of use;
- carrying out internal (quality) analysis and product development to improve our products and services for you;
- the provision of information about interesting developments via various (digital) communication channels;
- carrying out recruitment procedures.

## **Retention periods**

BeSense does not keep your personal data for any longer than is necessary to provide proper and careful service and to fulfil your requirements. When your data is no longer necessary, it is destroyed.

## **Provision of data to third parties**

We do not provide your personal data to other parties unless this is necessary for carrying out our service/agreement, or BeSense is obligated to do so by statutory regulation. Partners for our services process your personal data only in the manner prescribed to them by BeSense and in accordance with all legal requirements. BeSense does not sell or provide your personal data to third parties.

## **BeSense and other websites**

You will find links on our website to other websites, for example, those of our partners. This privacy statement is not applicable to those other websites. BeSense is not responsible for how those websites handle your personal information. You need to read the privacy statements, if present, for the websites you visit.

## **Cookie statement**

BeSense uses only functional cookies and other comparable technologies which are necessary for use of the website. Cookies are small text files that are placed by an Internet page on your PC, tablet or mobile telephone. Cookies ensure, for example, that our website functions in an optimal way.

## Your rights

If we process your personal data, you can ask for access to this data, for it to be modified, transferred to another party, erased or have its processing restricted. You can also object to receiving information from BeSense by telephone, post or email, unless this information is necessary for providing our service to you. In addition, you are entitled to withdraw your permission for the processing of your personal data.

You can submit any such requests by contacting:

**BeSense**  
Graafsebaan 65  
5248 JT Rosmalen

Or you can send an email to: [info@besense.nl](mailto:info@besense.nl)

BeSense will endeavour to process a request within 4 weeks.

Do you still have a complaint with respect to the way in which BeSense handles your personal data, despite all the care we take with it? Then you have the right to submit a complaint to the Data Protection Authority.

## Contact

Now that you have read our privacy statement, would you like more information or do you still have questions and/or comments? Then get in touch via the email address: [info@besense.nl](mailto:info@besense.nl)

## Changes to the privacy statement

BeSense reserves the right to make changes to this privacy statement. We recommend that you regularly read this statement. You will always find the most recent version at <https://besense.nl> > menu > privacy.

The Privacy Statement you find here was last drawn up on 04-06-2018 (version 1.0.0).